

## Conference Location

University of Zurich, Main Building, Karl-Schmid-Str. 4, KO2-F-152

## Conference Organizers

Janina Kehr, Carlo Caduff, Martin Odermatt, Matthias Pfiffner, Damian Weingartner, Jago Wyssling, Ayla Zacek

## Administrative Support

Betina Siegle-Antunes

## Contact and Registration (until 10 December 2014)

Janina Kehr

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## Financial Support



Lehrstuhl für Medizingeschichte, Center for Medical Humanities,  
University of Zurich



## Web

<http://medicinedigitalrevolution.wordpress.com/>

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# MEDICINE AND THE DIGITAL REVOLUTION

## Technology, Data, Knowledge

18-19 December 2014

Center for Medical Humanities

University of Zurich

The last two decades have witnessed the emergence of a series of new technologies of communication. This “revolution,” as many observers termed it, has become possible due to the invention of the personal computer and the construction of the Internet, a large and largely invisible socio-technical infrastructure. The digital revolution has also transformed the world of medicine and public health in significant ways. The conference explores how the digital revolution is changing the daily practice of these fields. It investigates the spaces opened up by new powerful technologies and examines the world of online cultures.

## Thursday, 18 December 2014, KO2-F-152

### Producing Data – Predicting Events

09:00-09:30 Welcome and Opening of the Conference / Janina Kehr

**Chair: Janina Kehr**

09:30 - 10:00 Carlo Caduff / King's College London / **"Digital Death"**

10:00 - 10:30 Discussion

### Coffee Break

10:45 - 11:15 Susanne Bauer / IFK Wien / Goethe Universität Frankfurt am Main / **"The Materiality of Surveillance Medicine: Epidemiology as Calculative Infrastructure "**

11:15 - 11:45 Discussion

### Lunch

**Chair: David Gugerli**

13:00 - 13:30 Vololona Rabeharisoa and Madeleine Akrich / Mines Paris Tech, Paris / **"ICT and 'Evidence-Based Activism'"**

13:30 - 14:00 Discussion

14:00 - 14:30 Julia Fleischhack / University of Zurich (UZH) / **"Entering the Unknown Worlds of Data. Studies of Record-Keeping and Automated Files in the 1960s and 1970s"**

14:30 - 15:00 Discussion

### Coffee Break

### Afternoon Special, KO2-F-152

15:30-17:30 Young Researcher's Special / Work-in-progress / UZH

Martin Odermatt "Gaming the Future Event - When the Idea of Risk Meets Technology" / Matthias Pfiffner "Self-legitimizing Processes of Knowledge within Project Agora" / Andri Tschudi "Democratic Science? From Cybernetics to Open Access Culture" / Jago Wyssling "The Academic's Dilemma in Higher Education's Service to Society" / Ayla Zacek "Stimulating Pragmatism in University: Reproducing the Taken-For-Granted?"

### Keynote Lecture / Karl-Schmid-Str. 4, KOL-E-21

18:00-19:30 Jeremy Greene / Johns Hopkins University, Baltimore / **"Health at a Distance: The Recurring Ethical Challenges of Telemedicine"**

20:30 Conference Dinner

## Friday, 19 December 2014, KO2-F-152

### Digital Worlds - Online Cultures

09:00 - 10:30 Martin Feuz / Zurich University of the Arts (ZHdK) / **"Engaging with Digital Practice. A Workshop aimed Towards Reflecting on Offline and Online Interactions in Cancer Screening"**

### Coffee Break

**Chair: Flurin Condrau**

11:00 - 11:30 Alessandro Delfanti / University of California Davis / **"Open Source Cancer: Hackers and Biodigital Rituals of Sharing"**

11:30 - 12:00 Discussion

### Lunch

13:00 - 13:30 Orkideh Behrouzan / King's College London / **"Depreschen Narratives: The Blogosphere as Ethnographic Object and Site"**

13:30 - 14:00 Discussion

14:00 - 14:30 Anna Harris / Maastricht University / **"Autobiologies on YouTube and Other Narratives of Online Genetics"**

14:30 - 15:00 Discussion

15:00 - 15:15 Conference Wrap Up / Carlo Caduff

15:15 - 16:00 Final Discussion and Closing of the Conference